

*Your one-stop total  
media solutions provider*

[www.stamford.com.sg](http://www.stamford.com.sg)

209 Kallang Bahru Singapore 339344 Tel: (65) 6294 7227 Fax: (65) 6294 4396 / 6294 3319

**Stamford**  
**Media International**

Conceptualised, designed and copywriting by STart Communications.

Printed by Stamford Press Pte Ltd using process and metallic inks. Plate Imaging with Computer-to-Plate (CIP). Cover was finished with matt lamination.

Stamford Press and STart Communications are part of Stamford Media International.  
All information in this brochure is correct as at time of print.

- ▼ Conceptualising and Design
- ▼ Copywriting
- ▼ Printing - Offset as well as Print on Demand (POD)
- ▼ Packaging Operations, Inventory, Logistics and Distribution
- ▼ Multimedia CD-ROM Development
- ▼ DVD Authoring
- ▼ CD-ROM/DVD-ROM Replication
- ▼ Corporate Video Production
- ▼ Software Development (eg. ERP, Database Processing)
- ▼ Archiving
- ▼ E-Commerce Website Design & Development
- ▼ International Trading



Our Services

### **Stamford Inter-Trade (SIT)**

International trading company of Stamford Press Group that is extensively involved in the buying and selling of commodities and industrial products. Through its global network, SIT seeks out profitable markets for Asian manufacturers in Europe and the US. For more information, please visit our website.

#### **SINGAPORE**

##### **Stamford Media International Centre**

209, Kallang Bahru  
Singapore 339344

Tel : (65) 6294 7227

Fax : (65) 6294 4396 / 6294 3319

e-mail : stamfad@singnet.com.sg

#### **UNITED KINGDOM**

No. 61 Tryfan Close Redbridge  
Ilford Essex IG4 5JY

Tel : (44) 01223 504754/020 8262 6515

Fax : (44) 01223 574538/020 8262 6514

#### **AUSTRALIA**

##### **Stamford Aus-Trade & Press Pty Ltd**

32 Ada Avenue, Strathfield  
NSW 2135, Australia

Tel : (61-2) 9758 7715

Fax : (61-2) 9758 7716

#### **SRI LANKA**

##### **Stamford Lake Private Ltd**

366, High Level Road

Pannipitiya, Sri Lanka

Tel / Fax : (941) 846 002 / (9474) 208 134

#### **INDIA**

##### **Raffles-Stamford Press (India) Pvt Ltd**

No.1, Survey No.16/1, Singasandra Village,  
Begur Hobli, Hosur Main Road,  
Bangalore 560068

Tel: 0091 80 573 0717 / 718

Fax: 0091 80 573 3992

You can now request for quotations or samples of our portfolio, order printing, purchase books, CD-ROMs or even make enquiries through our e-business website [www.stamford.com.sg](http://www.stamford.com.sg). It is interfaced to secure mode credit card and other payment modes, shipping and distribution.

## Our Vision

A global one-stop print media solution provider

## Our Mission

To provide print media solutions that enhance customer satisfaction

#### **COMMITMENT**

Our Commitment to quality

#### **HONESTY**

Honesty in all our dealings

#### **AGILITY**

Agile in our response to market challenges

#### **NETWORKING**

We network for information sharing and business opportunities

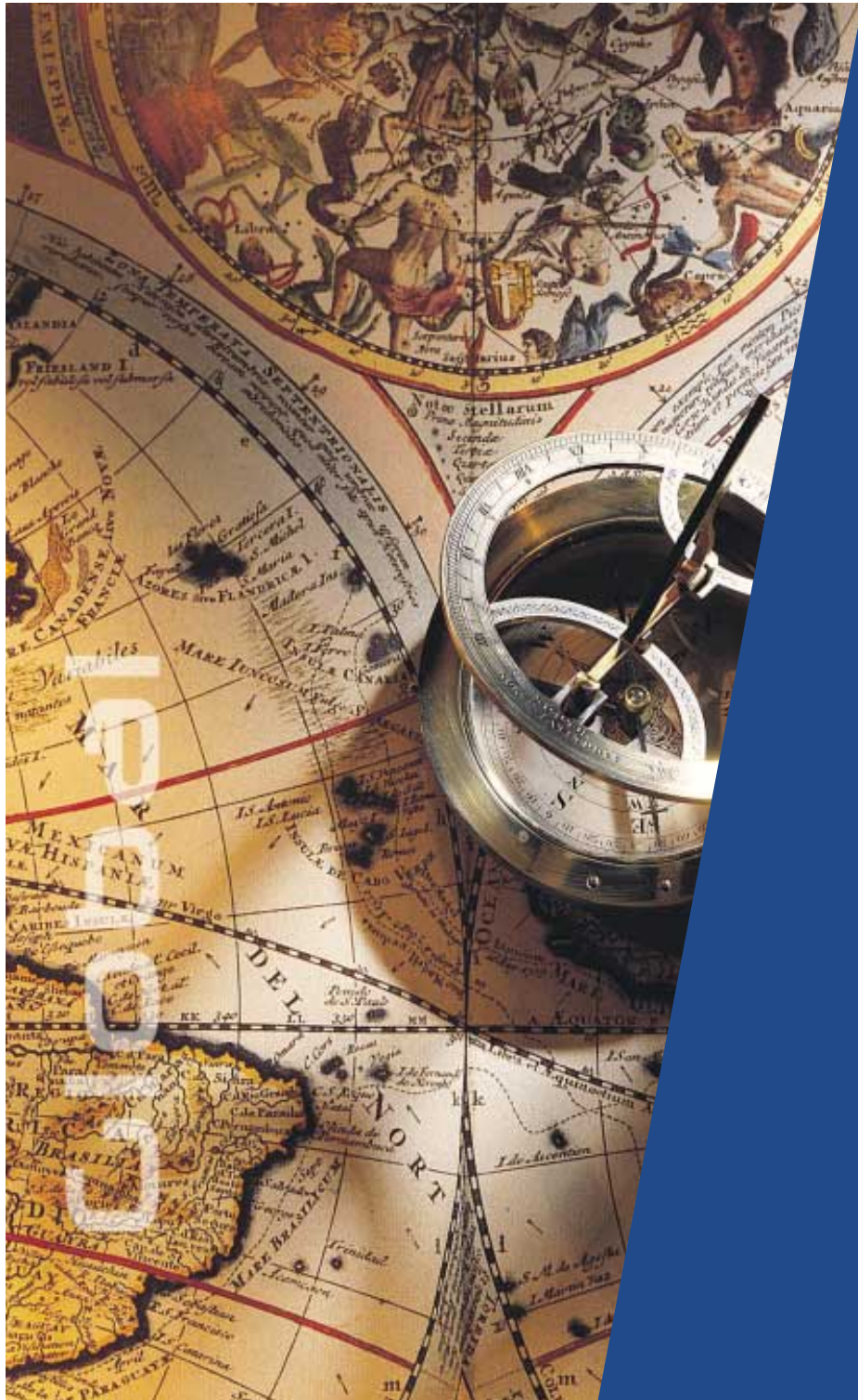
#### **GROWTH**

Business growth is achieved through expansion

#### **ENTREPRENEURSHIP**

We encourage entrepreneurship, professionalism and ownership

# C.H.A.N.G.E.



**Background**

The company was founded as Stamford College Press as part of the Stamford College Educational Group in 1963. It was restructured and renamed Stamford Press Pte Ltd under a new management group in 1983.

**Stamford  
Media  
International**  

---

**O v e r v i e w**

As we grew from strength to strength, the company spawned other companies to provide a host of services in the areas of software development and technology, as well as supply chain management to name but a few.

In 2001, the Stamford Press Group of Companies was reintroduced as Stamford Media International Pte Ltd to encompass our global visions.

Today, Stamford Media International is a well-established print media and communications company with a paid-up capital of S\$10 million.



Stamford Media International

Multi-faceted

## Stamford Media International

### Integrated Printing, Publishing & Communications



#### Technology and Multimedia Arm

- Software Development
- E-commerce
- Multi-media CD-ROM and Video CD Development
- DVD Authoring Services
- 3D/2D Animation
- Archiving



#### Design

- Conceptualisation & Graphic Designing
- Copywriting



#### Pre-press

- Remote Digital Proofing Facility
- Complete Prepress Workflow with In-house Colour Separation



#### Printing

- Time-sensitive printing of books, company prospectuses and directories, magazines, annual reports, brochures, catalogues, cards, posters and bank/financial documents, including materials on sale of Initial Public Offerings (IPOs) or listings in the local and international stock exchanges

#### Binding

- Saddle-stitching, thread-sewn, perfect and case binding

#### Packaging & Distribution Management

- Provide graphic designs for packaging applications
- Colour separation, printing and converting of all kinds of packaging boxes
- The manufacture and supply of corrugated boards and printing and converting of corrugated cartons

#### Logistics/Supply Chain Management

- Provide 3rd Party support services such as kitting and warehousing
- Develop and deliver integrated, customized cost-effective collaborative contract manufacturing and inventory management
- Provide clients with the relevant support systems solutions to help them penetrate new markets



#### Trading and Consultancy Services

- Provide clients with Trade Financing Services for import & export operations
- Management Consultants





# Stamford Press

## State-of-the-art Technology



Armed with the latest state-of-the-art technology within our new US\$8 million environmental friendly Office and Corporate HQ, we are ever-ready to meet the expectations of the vibrant commercial community and deliver the printed documents within the specified time.

### Computer to Plate (CtP)

Ideal for the publishing of Financial Documents, Annual Reports, Newsletters, Brochures, Magazines and Manuals, where quality, flexibility and time are of immediate priority.

### Heidelberg Primescan Drum Scanner

A vital acquisition, this highly advanced drum scanner delivers top scanning quality for all print requirements.

### Digital Print on Demand (POD)

A fast, revolutionary publishing solution that combines digital scanning, laser imaging, printing and finishing functions in one seamless operation.

### Our Muscle

- Heidelberg Presses with computer-controlled inking (CIP 3)
- Stahl Folding Machines
- Muller Martini Saddle Stitcher
- Wohlenberg On-line Perfect Binder
- Computerised job tracking system

Apart from these advanced systems, we are also constantly upgrading our facilities. At Stamford, we do not only engage in solid machinery but we also possess a high level of practical expertise and technical know-how, so our customers can rest easy knowing that professionals are handling their jobs.

Competition

## Stamford Supply Chain Solutions

Tying the Loose  
E n d s



In this volatile economic world, many organizations face the daunting task of balancing the act of increasing corporate profits and achieving customer's satisfaction. Thus, creating an adaptive supply chain operation is crucial as it integrates demand and supplies management, targets customers to boost revenue, and helps to maximize profit and shareholder value.

Stamford Supply Chain Solutions assists our clients in delivering world-class customer service levels at the least possible cost. We help identify steps that companies can adopt to implement solutions in providing fast response to changing demand patterns, minimize overtime, optimize plant utilization, manage materials deliveries, and streamline production lines.

Following the trends of e-economy, we have strengthened our IT infrastructure with features like web-enabled order fulfillment, Enterprise Resource Planning (ERP), Web Reporting and Line Data Tracking System to enhance information flow to our customers.

At Stamford, we take pride in helping our clients move ahead of their competitors.

multimedia



## Stamford Technologies

Venturing into  
Multimedia,  
Software  
Development &  
E-business



Acting as an information channel for the future of businesses in the wired world, Stamford Technologies has helped many customers increase their global market share. Our knowledge of the fast-changing IT trends has benefited businesses in implementing customised solutions tailored for them.

In short, our knowledge becomes your solution.

Our range of services include:

- Application Software Consultancy and Development
- Interactive Multimedia CD-ROM Development
- E-commerce/Website Design
- 3D/ 2D Animation
- Corporate Video Production/Editing
- DVD Authoring
- Document Imaging/Archiving
- Bulk Data Entry/Processing
- CD/ DVD ROM Replication
- IT Manpower Outsourcing



## **S T a r t Communications**

**Creating a  
Different Edge**

**ST**art was conceptualised to give customers an additional reason to work with Stamford Media. As a graphic design unit, it aims to assist our clients in meeting the fast-changing demands of today's consumers, yet serves as a platform to showcase our own distinctive brand of creative works.

The creation of STart marks another significant chapter in Stamford Media's history in an effort to fortify our position in the communications industry.

It also reflects our pledge to serve our customers better in providing them more convenience in this one-stop media solutions provider.



## Credentials

### Journey to World-Class Excellence

Stamford Press has indeed come a long way from our humble beginnings in 1963. Since 1983, we have won more than 10 national and international awards for quality, environmental care and excellent business practices.

Over the past years, we have virtually restructured and expanded our printing business to become a One-Stop Total Media Solutions Provider.

A milestone on the journey to being a world-class organisation was achieved in 2001 when Stamford Press received the Singapore Quality Class (SQC) Award. The SQC was launched in 1997 to assist organisations achieve world-class standards of performance.

- The first printing company in Singapore to be awarded the Good Manufacturing Certificate
- Recognition as a World Class Printer by a leading U.S. multinational
- ISO 9002 Quality Certificate
- One of Singapore's 50 most Enterprising Companies Award
- Noise Control Merit Award by PSB for significant noise control and improved environmental practices at workplace
- Safety Performance Award by the Ministry of Manpower for good Occupational Safety and ensuring health standards of staff
- The Green Leaf Award by the Ministry of Environment for outstanding contributions to environmental protection
- Singapore Quality Class Award
- Health Award

Stamford Press

## Testimonials

How we made  
an impression  
on the Foreign  
Minister

It was election month somewhere in South Asia. The request came from the Foreign Minister's Office: a 700-page case-bound compilation of keynote foreign policy speeches and a similar 700-page publication on disarmament – 1500 copies of each book. The day after the election, the Minister would like to present the President-elect with advance copies of these books. They would courier as much finished artwork as can be made ready in a week before the election. We accepted the challenge and our presses prepared to roll.

There is nothing extraordinary about fulfilling these orders. They are just examples of what we expect to come through our door any day of the week, election or no election. That's in addition to the day-to-day load of other books, brochures, posters, newsletters – the sort of thing you'd expect to see in print.

### Other Accolades

"We specially thank you for rushing the (24 hours) printing of the Singapore Investment News Global Strategies Conference Supplement."

– *Economic Development Board, Singapore*

"I wish to express to you my satisfaction regarding the high quality and excellent presentation that you accomplished with my book."

– *Director-General of UNESCO (Paris)*

"Thank you very much for the advance copies. We are very pleased indeed with the quality printing and binding. We will advise you early next week where to despatch the copies. Some will be sent to United Nations in New York and Geneva and the remainder will come to Tokyo."

– *United Nations University, Japan*

"Thank you for the sample copies of the Asia-Pacific Chemicals pack. Both the envelope and the brochure look excellent – thanks very much!"

– *Reed Business Publishing Group, UK*

"From the day Hewlett Packard first started purchasing printed material from Stamford, we have been impressed by their dedication and commitment to excellence. They have consistently met delivery commitment and maintained competitive prices. Stamford's quality status has reached 'zero-defect status' in 1987."

– *Hewlett Packard, Singapore*

"We would like to thank Stamford Press for their great efforts and support during the past two weeks. You managed to supply all items in due time under the promises to keep Schering's high quality grade."

– *Schering, German*

# Stamford Media International Organisation Structure

